

Nathan.Deschner@outlook.com



(214) 714-6804



Flower Mound, TX



NATHAN PHILIP DESCHNER

Instructional Systems Design Management

EDUCATION

**THE UNIVERSITY OF TEXAS
AT AUSTIN**
*Bachelor of Science
Advertising & Marketing*

SKILLS

Storytelling
Adobe Creative Cloud
Problem Analysis/Resolution
Facilitation/Presentation
360 and Interactive Video
Virtual and Augmented Reality
Social Media and Web-Design
Virtual and Live Classrooms
Streaming Broadcasts
Articulate, Rise,
Camtasia and Captivate
Learning Architecture
Aerial & Underwater Capture
Graphic Design
Teleprompter and Animation
Green Screen Chroma key
Professional Photography
Learning Management System
Brand, Project and
Logistics Management
Evaluation Communication
Cross Cultural Collaboration
Global Corporate Sales
Bilingual in Spanish

ACHIEVEMENTS

Brandon Hall Group
HCM Excellence Award
ATD Dallas Axis Award-
Diversity and Inclusion
Telly Awards (24 gold, 4 silver)
Eagle Global Sales recipient
Produced/Directed over 900
training related elements

CAREER OBJECTIVE

Award winning audio-visual designer with over 25 years of proven experience and knowledge of videography, photography, animation, post-production and metrics. Committed to providing innovative and effective solutions to leverage my skills in successfully filling the **Instructional Design Management** role at your company.

EXPERIENCE

MANAGER INSTRUCTIONAL AUDIO-VISUAL DESIGN

American Airlines, Fort Worth, TX / 2012 - 2021

- Managed all companywide training related videography to produce web-based learning, classroom training and job aids for customer service, leadership and federally regulated groups
- Produced all levels of video from executives' interviews, promotional elements, events, new product releases and training
- Modernized shoot and edit capabilities to include UHD video, green screen, teleprompter, streaming and social media delivery
- Managed digital library, access, distribution and metrics via LMS
- Lead strategy sessions, storyboard, production planning, talent, scripts, budget and editing needs
- Reduced budget cost while maximizing production value

SENIOR INSTRUCTIONAL SYSTEMS DESIGNER

American Airlines, Fort Worth, TX / 2009 - 2012

- Collaborated with content SME, government agencies and learners to transform mandated government training saving American over \$4.9 million
- Used reality-based scenarios, interactive games and simulations to tailor courses to business unit needs
- Used adult learning principles for global audiences
- Designed and developed courseware using the ADDIE model
- Used the Kirkpatrick model to measure program results
- Performed as subject matter expert for design theories, analysis, assessment writing and internal processes

ADDITIONAL EXPERIENCE

PROJECT MANAGER CARGO OPERATIONS *American Airlines 2007 - 2009*

MANAGER CUSTOMER SERVICE *American Airlines 2001 - 2007*

GLOBAL ACCOUNT SALES *American Airlines, New York 1993 - 2001*

PRODUCER *20th Century Fox Film/Walt Disney, Los Angeles 1991 - 1993*